



List of Recruitment Sources Used to Fill Each Vacancy

Job Title Account Executive Date Position Filled 1/16/2023 & 3/20/23

Source for Actual Hire Indeed for both

Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
On Air (KAYL/KKIA) Indeed	See Attached Recruitment List
Buena Vista University Iowa Central College	
IA Corridor IA Vocational Rehab Services	
Job Funnel	

Form Prepared By Lisa Johnston Date 3/31/23



To be completed after each full time vacancy is filled.

Place completed sheet in station’s local public file and post on station’s website.

Attach copies of advertisements, bulletins, letters, emails faxes or other communication announcing vacancy. (These do not need to be posted in file)



List of Recruitment Sources Used to Fill Each Vacancy

Job Title Office Worker Date Position Filled 3/17/23

Source for Actual Hire Indeed

Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
Indeed Buena Vista University	See Attached Recruitment List
IA Vocational Rehab Storm Lake United	

Form Prepared By Lisa Johnston Date 3/31/23



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List of Recruitment Sources Used to Fill Each Vacancy

Job Title Office Manager Date Position Filled 5/26/2023

Source for Actual Hire Indeed

Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
IA Vocational Rehab IBA	See Attached Agency List
Indeed Radio	

Form Prepared By Wendy Hathaway Date 09/12/2023



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List of Recruitment Sources Used to Fill Each Vacancy

Job Title AE Date Position Filled 8/18/2023

Source for Actual Hire Radio

Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
IA Vocational Rehab BVU	See Attached Agency list
Handshake Indeed	
Radio Sales Cafe	

Form Prepared By Wendy Hathaway Date 9/12/23



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Agency Name	Address	Contact Name	Contact Email	Contact Phone	Contact Fax
Iowa Broadcasters Association	PO Box 71186 Des Moines, IA 50325	Sue Toma	iowaiba@dwx.com	515-224-7234	515-224-6560
Indeed	www.indeed.com	N/A	N/A	1-800-462-5842	
Storm Lake Radio	910 Flindt Dr. Storm Lake, IA 50588	Laura Hanks	careers@stormlakeradio.com	712-732-3520	712-732-1746
IA Vocational Rehab Services	325 W Milwaukee, Suite 2 Storm Lake, IA 50588	Susan Irwin	susan.irwin@iowa.gov	712-732-7238	712-732-2536
Buena Vista University	PO 2975 Storm Lake, IA 50588	Jeff Stocco	stoccoj@bvuu.edu	712-749-2441	712-749-2037
Storm Lake United	119 W 6th St Storm Lake, IA 50588	Fletcher Kucera	info@stormlakeunited.com	712-732-3780	
Iowa Central Community College	916 Russel Storm Lake, IA 50588	Dan Anderson	dan_anderson@iowacentral.edu	712-732-2991	712-732-7285
Iowa Lakes Corridor Development	520 2nd Ave East, Suite 2 Spencer, IA 51301	Alyssa Kragelund	akragelund@lakescorridor.com	712-264-3474	712-580-3472
Radio Sales Café	225 SW Skyline Dr. Pullman, WA 99163	Rebecca Schwartz	rebecca@gracebroadcast.com	888-472-2388	N/A
Handshake	NA	NA	joinhandshake.com/employers/	NA	NA
Job Funnel					



Total Number of Interviewees Referred by Each Recruitment Source

Twelve Month Period of October 1, 2022 through September 30, 2023

Total Number of People Interviewed 28

Number of Interviewees Referred by Each Recruitment Source

Recruitment Source Name	Total # of Interviewees
Indeed	22
SL Radio (KAYL/KKIA)	4
Zip Recruiter	1
Employee Referral	1

Form Prepared By _____ Date _____



To be completed on the anniversary date of the renewal filing due date.

Use Tally of Interviewee Sources (Form 4) to complete.

Place completed sheet in station’s local public file and post on station’s website.



Summary of Supplemental Outreach Initiatives

Filing Period From October 1, 2022 to September 30, 2023

First Initiative: Job Fair - Hosting Job Fair

Activities to fulfill initiative April 27th, 2023 - SL Radio hosted and organized a job fair.

Second Initiative: Community Events - Establishment of an intern program designed to assist members of the community.

Activities to fulfill initiative January-April 2023 - Student from Iowa Central Community College Internship.

Form Prepared By: Wendy Hathaway Date: 9/22/2023



- To be completed for every Prong 3 Outreach Initiative.
- Use additional sheet to include remaining initiatives.
- Use the Description of Supplemental Outreach Initiatives (Form 7) to complete.
- Place completed sheet in station’s local public file and post on station’s website.



Summary of Supplemental Outreach Initiatives

Filing Period From October 1, 2022 to September 30, 2023

First Initiative: Job Fair - Participation in Job Fairs

Activities to fulfill initiative Oct 2022.

Participated in Job Fair Hosted by Buena Vista University

Second Initiative: Training - Provision of training to management

Activities to fulfill initiative October 11 & 12, 2022; Annual Training for General Managers in Sioux Falls, SD.

Form Prepared By: Wendy Hathaway Date: 9/22/2023



To be completed for every Prong 3 Outreach Initiative.

Use additional sheet to include remaining initiatives.

Use the Description of Supplemental Outreach Initiatives (Form 7) to complete.

Place completed sheet in station's local public file and post on station's website.



Summary of Supplemental Outreach Initiatives

Filing Period From October 1, 2022 to September 30, 2023

First Initiative: Training - Provision of training to management

Activities to fulfill initiative September 26 & 27, 2023 - General Manager training in Sioux Falls, SD

Second Initiative: _____

Activities to fulfill initiative _____

Form Prepared By: Wendy Hathaway Date: September 26, 2023



- To be completed for every Prong 3 Outreach Initiative.
- Use additional sheet to include remaining initiatives.
- Use the Description of Supplemental Outreach Initiatives (Form 7) to complete.
- Place completed sheet in station’s local public file and post on station’s website.